Rural Science Association field-visit to IRD Kiltimagh Ltd. February 2009

Michael Kenny, Lecturer, Department of Adult & Community Education, National University of Ireland Maynooth (Ollscoil na hÉireann Má Nuad)

http://adulteducation.nuim.ie/ (Department Website)
http://adulteducation.nuim.ie/department_staff/MichaelKennyPersonalPage.shtml (Personal Webpage)
http://eprints.nuim.ie/view/authors/Kenny_Michael.html (Electronic Access to M. Kenny Publications)

In this Presentation Right Click on the Page to move to Next Slide
IRD Kiltimagh

Joe Kelly, Chief Executive,
I.R.D. Kiltimagh Ltd.,
Aiden Street, Kiltimagh, Co. Mayo.
Tel: +353 94 9381494
Fax: +353 94 9381884
E-mail: joekelly@irdkiltimagh.ie

Note: Sound Volume is lower on following slides as it was recoded live;
IRD Kiltimagh Ltd.

1988 – 2008

‘Against the Tide’.
IRD Kiltimagh Ltd.

- Tel: +353 94 93 81494
- Fax: +353 94 93 81884

- E-mail: manager@ird-kiltimagh.ie
- Website: www.ird-kiltimagh.ie

- Aiden St.,
- Kiltimagh,
- Co. Mayo,
- Ireland.

- Company Reg. No: 150789
- Registered as a Charity: CHY 14804
The Problem in 1988

- 75% Emigration.
- 40% Buildings Derelict.
- No Investment in Business.
- Regular Business Closures.
- Low Income Levels.
- High Unemployment and Underemployment.
The Handicaps.

• No Natural Tourism Products.
• Poor Land.
• Small Farms.
• Poor Roads.
• No Passing Traffic.
• Little Industrial Employment.
• Relative Poverty.
• Few Facilities and Amenities.
• Derelict Townscape.
The Greatest Asset.

- People.
- Community Spirit.
- Pride of Place.

Local Community gave:
- Time: Board of Directors, Working Groups.
- Money: £42K in Year 1.
- Investment in Private Projects and Property.
Enterprise House, Aiden St.,

1991

2004
Irish Spinners Factory,
Naturally West Holidays.

- Tourism Marketing.
- Product Development.
- Training.
- Reservations.
- Festival Organisation.
Kiltimagh Business Bureau

- Secretarial Services.
- Promotional Printing.
- Graphic Design.
Main St., Kiltimagh, Early 90’s
Main St., Kiltimagh, 2000
Inward Investment.
Development of Rivers & Lakes.

- Game Angling.
- Assessment of Fish Stocks
- Provision of Access.
- Clearing Overgrowth.
- Marketing.

- Coarse Angling.
- Provision of Access.
- Fishing Stands.
- Boat Jettys
- Marketing.
Town Hall.

- Theatre.
- Conference Centre.
- Cinema
- District Court.
- Exhibition Centre.

- 200 Seats.
- Theatre Style Seating.
- Audio and Video Equipment.
- Lighting
- Upgraded Totally in 2008 - €400k spent.
Mayo School of Music.
Sculpture Symposium, 1993.
Sculpture Park.

“Inion Mháthu”

“Country Scene”

“Lady in Bathstone”

“The Well” by Voldomyr Skrypka.

“Shibumi”
Sculpture Park.

“Taking Flight”

“Echo”

“Rafteíri”

“Station Master”

“The Lovers”
Other Sculptures.

“Eternal Spring”

“The 21st Century”

“An Chead Céim”

“The Famine”

“Guardians of the Fort”
Other Sculptures & Features.

“Western Day”

“I’ll send you the fare”
Childrens Funpark / Maghus Castle.
Childrens Funpark / Maghus Castle.

Facilities:
- 450 sq. m. Indoor Play Area.
- 2800 sq. m. Outdoor Play Area.
- Party Room.
- Area for Under 3’s
- Tea / Coffee

Funders:
• IRD Private funds,
• Mayo Co. Co. and LEADER grants
• Western Development Commission and Clann Credo Loans.

Cost: ~€450,000
Tir na nÓg Outdoor Playground.

Funders:
- IRD.
- Mayo Co Co.
- LEADER/Clár

Cost: €160,000
Housing Phases 2 & 3. (14 units)

- 2009 ⇒ 34 units of Voluntary Housing accommodating over 80 residents.
  - Elderly, Single Parents, Low Income Families.
Bohola Rd.

1997
Amenity Areas.

Devleash

Bushfield.

Thornhill.

Oxford Cross.
Wetlands Park,
Wetlands Park to Park Hotel,

✓ 45 Bedroom.
✓ 450 seat Function Room.
✓ Spa and Leisure Facilities.
✓ Bars and Restaurants.
✓ Opened December 2006.
Other Roles.

• Lobbying:
  – Planning Permission.
  – Infrastructure – e.g. Sewerage, WRC.
  – National and Regional Policy.

• Maintainence of Facilities and Amenities.
  – Litter Control,
  – Grass Cutting.
  – Village Enhancement.

• Support of other sectors and organisations:
  – Voluntary organisations, Schools, Sporting organisations, Church initiatives, etc.
  – Business Sector, Tourism Sector, etc.
Results:

- Over 550 Jobs.
- 30.2% Annual Economic Activity Increase.
- 6% Annual Increase in School Numbers.
- €15m Community Owned Assets (2009).
- New Services, Amenities and Retail Outlets.
- Choice for Youth to live in Kiltimagh.
Cairn International Trade Centre.

- 3,150 sq. m.
- 15 Office Suites.
- High Tech Space.
- Full facilities.
- Offices from 100-300 sq. m.
- Aimed at private decentralising Projects
Cairn International Trade Centre.

✓ To create infrastructure.
✓ To create additional Jobs.
✓ Support the local economy.
✓ Employ the next generation.
✓ Opportunity to return for past out-migrants.
✓ Emphasis on the knowledge sector.
✓ Emphasis on Quality of Life for employees.
✓ Location close to Hotels, Creches, Schools, Etc.
Cairn International Trade Centre.

The ‘State of the art’ building has:

✓ Centralised Reception.
✓ Space for 150 office based employees.
✓ Underground and Over Ground Car Parking.
✓ 15 Adaptable Suites.
✓ Lounge Areas in the Circulation Space.
✓ Meeting Rooms.
✓ Landscaped Exterior.
✓ Central Location in Connaught.
Cairn International Trade Centre.

Each Suite has:

- Air-conditioned Heating and Cooling.
- Own Toilet and Shower.
- Own Kitchenette.
- Connection to Fibre, DSL, and Wireless Broadband.
- Separately metred Power Supply.
Cairn International Trade Centre.

Cost = €7M

✓ Financed by:
  ▪ IRD Kiltimagh Ltd. = €1.2m
  ▪ Loans = €4.5m
  ▪ Enterprise Ireland = €0.3m
  ▪ VAT Reclaim = €0.8m
  ▪ Mayo Co. Co. = €0.2m
Some Challenges facing areas like Kiltimagh:

- Dwindling numbers of volunteers;
- Local shops unable to compete with larger out of town stores;
- Dominance of larger towns and the Multiples.
- Local population increases – integration into the local community;
- Multi-cultural base;
- Planning;
- Younger generation – participation in community development.
Partners in Progress.

• F.A.S.
• Mayo County Council.
• Mayo County Enterprise Board.
• Enterprise Ireland.
• N. W. Fisheries Board.
• E.S.B.
• Eircom.
• Bord Failte.
• Mayo County Development Board.
• Department of Community, Rural and Gaeltacht Affairs.
• Department of Agriculture.
• Local Organisations and Societies.

• WestBIC.
• Local Community.
• Business Community.
• Emigrants (U.S. & U.K.)
• Banks.
• Teagasc.
• Department of Environment and Local Government.
• Clann Credo.
• Western Development Commission.
• Local Media.
• Others.
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http://eprints.nuim.ie/view/authors/Kenny,_Michael.html (Electronic Access to M. Kenny Publications)