Proceedings of the
New Frontiers in Management and Organizational Cognition
Conference
held at
National University of Ireland Maynooth
on
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&
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**Introduction**

We are delighted to present the proceedings from the New Frontiers in Management and Organizational Cognition held at the National University of Ireland Maynooth. The conference attracted a wonderful array of papers from around the world and we are particularly heartened by the scope of issues addressed and the genuine passion of our colleagues to develop the field.

We were honored to have Professor Gerard P Hodgkinson deliver the keynote address. A video of this address is available at [www.cognition-research.com](http://www.cognition-research.com).

The conference was an output of the Academy of Management's MOC Division Outreach Committee and we are grateful for their support and the support of the European Institute for Advanced Studies in Management (EIASM).

**Paper formats**

Papers were accepted for the conference as full papers, work in progress papers and focused topic discussion papers. The papers are presented in the proceedings organized by track without reference to the format.
Track 1 – **IDENTITY**

**Loyal after the End: The Endurance of Organizational Identification**  
Ian J. Walsh & Jean M. Bartunek  
[http://eprints.nuim.ie/4028/](http://eprints.nuim.ie/4028/)

**The Identity Paradox and an Expanded Framework of Organizational Identity**  
Peter Foreman & Dave Whetten  
[http://eprints.nuim.ie/4042/](http://eprints.nuim.ie/4042/)

**When Identity Boundaries are Breached: Examining the Scandal of the 1998 Olympics**  
Mary Ann Glynn, Lee Watkiss, Ryan Raffaelli, & Maureen Blyler  
[http://eprints.nuim.ie/4043/](http://eprints.nuim.ie/4043/)

**Identity Claims in a Complex World**  
Andrea Casey & Linda Byington  
[http://eprints.nuim.ie/4044/](http://eprints.nuim.ie/4044/)
Track 2 – EMOTION & PSYCHOLOGICAL TRAITS

Thanks but No Thanks: Examining Entrepreneurial Optimism, External Funding, Joint Venture Partnerships, and New Venture Performance
R. Scott Livengood
http://eprints.nuim.ie/4048/

Emotional Sensegiving and Ecosystem Emergence as Patterning Flows of Emotional Energy
Timo Vuori & Quy Hyy
Contact the author
(not available on ePrints due to author request)

Is it safe to be myself? The relationships of followers’ trust and authentic emotional display with leader affectivity
Dana Yagil
Contact the author
(not available on ePrints due to author request)

Towards a Legitimacy-as-Feeling Conjecture in Institutional Theory: The Role of Heuristic Judgment in the Categorization and Legitimation of Transnational Organizations
Patrick Haack & Andreas Georg Scherer
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(not available on ePrints due to author request)
Track 3A - LANGUAGE & INTUITION

Wiring Knowledge Domains: Metaphors and Knowledge Transformation in a Multidisciplinary Field  
Claudio Biscaro  
http://eprints.nuim.ie/4050/

Language, Culture, and Cognition in Cross-cultural Communication  
Luciara Nardon, Richard Steers & Christian Stone  
http://eprints.nuim.ie/4051/

Perceptual Accuracy, Knowledge Calibration and Performance in the Context of Environmental Issues  
Kristina J. Sund  
http://eprints.nuim.ie/4125/

Implicit and Explicit Values as a Predictor of Ethical Decision-Making and Ethical Behavior  
http://eprints.nuim.ie/4052/
Track 3B – THEORY & METHOD

Using Cognitive Mapping to Represent Share Users’ Interpretations in Technology Adaptation  
Annemette Kjærgaard & Tina Blegind Jensen  
http://eprints.nuim.ie/4053/

Conceptualizing Collective Identity  
Peter Foreman & Randy Westgren  
Download the paper here  
(Focused topic discussion note)

Inattention and Change Blindness  
Rebecca Ellis  
Download the paper here  
(Focused topic discussion note)

Reputational Dynamics: The Mind of the Strategist and the Eye of the Beholder  
Rhonda Reger  
(no download available)
Track 4 – CATEGORIZATION & MARKETS

**Novelty discourse**
*R. Scott Livengood*
[http://eprints.nuim.ie/4054/](http://eprints.nuim.ie/4054/)

**Causal Knowledge vs. Heuristics in Organizational Learning**
*Natalia Vuori*
[Contact the author](#)
(not available on ePrints due to author request)

**The Market that Wasn't: The non-emergence of the Online Grocery Business**
*Chad Navis, Greg Fisher, Ryan Raffaelli, Mary Ann Glynn, Lee Watkiss*
[http://eprints.nuim.ie/4055/](http://eprints.nuim.ie/4055/)

**Making Space for Intuition in Decision Making: The Case of Project Prioritization**
*Ioanna Constantiou*
[http://eprints.nuim.ie/4056/](http://eprints.nuim.ie/4056/)
Track 5 – CHANGE & SENSEMAKING

Media Coverage of US Wind Power Plants: Does it Generate Electricity?
Scott Benjamin, Rhonda K. Reger & Michael D. Pfarrer
http://eprints.nuim.ie/4057/

Learning from Safety Events
Yvonne Pfeiffer & John Carroll
http://eprints.nuim.ie/4058/

How do industry leaders use sensegiving in a public forum to support and/or undermine discontinuous change initiatives?
Karl Anderson
(no download available)

Immigrant Bloggers and Sensemaking: technology Mediated Acculturation and Cultural Brokerage
Luciara Nardon, Kathryn Aten & Anna Vesekari-Metcalfe
http://eprints.nuim.ie/4059/

Crowd Sensegiving and the Pearl Jam Concert Accident
Morten Thanning Vendelø & Claus Rerup
http://eprints.nuim.ie/4060/